VIVA TECHNOLOGY

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NETWORK WITH ATTENDEES & EXHIBITORS

Groupe Les Echos

#VivaTech
STAGE ONE
THURSDAY

09:30 - 09:35
VivaTech Show

09:35 - 09:40
Welcome to VivaTech
Maurice Lévy, PUBLICIS GROUPE
Pierre Louette, LES ECHOS - LE PARISIEN GROUP

09:40 - 10:20
Digital Transformation, Chapter 2
Ginni Rometty, IBM

10:20 - 10:45
Keynote
Justin Trudeau, PRIME MINISTER OF CANADA

10:45 - 11:30
2019 Tech for Good Summit - Co-Chair Findings and Roundtable
Jean-Paul Agon, L’ORÉAL
Isabelle Kocher, ENGIE
Antonio Neri, HPE
Stéphane Richard, ORANGE
Ginni Rometty, IBM
Young Sohn, SAMSUNG
Gillian Tans, BOOKING.COM
Philippe Wahl, LE GROUPE LA POSTE
Moderators: Maurice Lévy, PUBLICIS GROUPE
Kevin Sneader, MCKINSEY & COMPANY

11:30 - 12:15
Keynote
Emmanuel Macron, PRESIDENT OF THE FRENCH REPUBLIC

12:30 - 13:15
Fireside Interview
Jack Ma, ALIBABA GROUP
Moderator: Maurice Lévy, PUBLICIS GROUPE

13:15 - 13:30
Tech for Good - McKinsey
Jacques Bughin and Eric Hazan, MCKINSEY & COMPANY

13:30 - 14:00
Digital Diversity
Stéphane Richard, ORANGE

14:00 - 14:15
Harnessing Technology’s Power for the Common Good
Jeremy Wright, UK GOVERNMENT

14:15 - 14:35
Europe and 5G: The Need for Speed
Börje Ekholm, ERICSSON

14:35 - 14:55
Powering the Future with Purposeful Technology
Young Sohn, SAMSUNG

14:55 - 15:00
VivaTech Show

15:00 - 15:20
Micromobility: The Future of Smart Cities
Usain Bolt and Dr. Sarah Haynes, BOLT MOBILITY
Moderator: Anna Stewart, CNN

15:20 - 15:55
The Future of Mobility
Linda Jackson, CITROËN
Frédéric Mazzella, BLABLACAR
Martin Villig, BOLT.EU
Discussion Leader: Jean Todt, FIA

15:55 - 16:15
Fireside Interview
Thierry Bolloré, RENAULT
Moderator: Nicolas Barré, LES ECHOS

16:15 - 16:40
Innovations: Stories of Promise
Ken Hu, HUAWEI

16:40 - 17:20
Tech for Better
Introduction: Tristan Harris, CENTER FOR HUMANE TECHNOLOGY
Sophie Bellon, SODEXO
Alex Dayon, SALESFORCE
Natalia Vodianova, ELBI
Jimmy Wales, WIKIPEDIA
Moderator: Pierre Louette, LES ECHOS - LE PARISIEN GROUP

17:20 - 17:40
Welcome to the Post-Cloud Era
Thierry Breton, ATOS

17:40 - 18:00
Fireside Interview
Cécile Frot-Coutaz, YOUTUBE
Hugo Travers, HUGO DÉCRYPTE

18:00 - 18:30
Fireside Interview
John Kerry, US GOVERNMENT
Moderator: Maurice Lévy, PUBLICIS GROUPE

CHECK VIVATECH APP FOR LAST MINUTE CHANGES
09:45 - 09:50
Opening by Emcees
Kristen Davis
Alexandre Kouchner

09:50 - 10:15
Partnerships Built for Sustainable Growth
Lydia Babaci-Victor, VINCI ENERGIES
Arnaud Legrand, ENERGIENCY
Moderator: Brian Duffy, SAP

10:15 - 10:40
Get Ready for the New Digital Era in Europe
Vincent Pang, HUAWEI

10:40 - 11:05
Technologies Driving the Mobility Revolution
Jacques Aschenbroich, VALEO
Moderator: Nicolas Barré, LES ECHOS

11:05 - 11:30
Collaborating with Startups for Business Differentiation and Growth
Olivier Hersent, ACTILITY
Michel L’Hostis, APIZEE
Helmut Reisinger, ORANGE BUSINESS SERVICES
Moderator: Lauren DeLisa Coleman, FORBES

11:30 - 11:55
Tech-Enabled Healthcare: Making the Promise a Reality
Jessica Mega, VERILY LIFE SCIENCES
Ameet Nathwani, SANOFI

11:55 - 12:20
You Can’t Do Good Tech if You Don’t Do Tech for Good
Eric Léandri, QWANT
Olivier Mathiot, THE CAMP
Renaud Muselier, RÉGION PROVENCE-ALPES-CÔTE D’AZUR
Monique Thonnat, INRIA
Moderator: Jean-Baptiste Geissler, RISINGSUD

12:20 - 12:45
Japan’s Next Chapter: Luxury and Commerce in Japan Today
Norbert Leuret, LVMH JAPAN
Ian Rogers, LVMH

14:00 - 14:25
Cities of Tomorrow, the Time to Innovate Is Now
Catherine Guillouard, RATP GROUP
Moderator: Corinne Delatour, SASHA MATO COMMUNICATION

14:25 - 14:50
New Perspectives in the Fight Against Waste
Patrick Asdaghi, FOODCHERI
Denis Machuel, SODEXO
Andrew Shakman, LEANPATH
Moderator: David Barroux, LES ECHOS

14:50 - 15:15
Inside the C-Suite and the Control Center
Jonas Prising, MANPOWERGROUP
Holly Ridings, NASA
Moderator: Karen Tso, CNBC

15:15 - 15:40
Transforming a 300-Year-Old Industry Through Blockchain
Andy Baldwin, EY
Mike Gault, GUARDTIME
Moderator: Francesca Vanthielen

15:40 - 16:05
Smart Cities: Human Beyond Digital
Xavier Huillard, VINCI
Moderator: Anicet Mbida, EUROPE 1

16:05 - 16:30
Making Women More Prevalent in the Tech Industry
Claudia d’Ambrosio, CNRS
Giovanna Carofiglio, CISCO
Gerri Elliott, CISCO
Moderator: Laurent Degré, CISCO

16:45 - 17:30
EU Prize for Women Innovators Awards Ceremony 2019
Carlos Moedas, EUROPEAN COMMISSION
Roxanne Varza, STATION F
The 12 Finalists 2019
This annual award ceremony will recognize women entrepreneurs who have founded successful companies and have developed or brought to market outstanding innovations. Three Women Innovators will each receive €100,000 and one Rising Innovator will take home €50,000.
09:25 - 09:30
Opening by Emcee
Dan Sobovitz

09:30 - 09:55
Where We’re Going, We Don’t Need Roads
Patrick Nathen, LILIUM
Moderator: Mike Butcher, TECHCRUNCH

09:55 - 10:25
Beam Me Up, Scotty: The New Space Race
Jean-Christophe Henoux, ARIANE GROUP
Holly Ridings, NASA
Moderator: Jeremy Wilks, EURONEWS

10:25 - 11:00
Fly Me to Mars… and Beyond
Tanya Harrison, ARIZONA STATE UNIVERSITY
Morgan Irons, DEEP SPACE ECOLOGY
Chris Lewicki, CONSENSYS
Rick Tumlinson, SPACEFUND
Moderator: Jeremy Wilks, EURONEWS

11:00 - 11:30
The Low-Earth Orbit Economy
Jim Cantrell, VECTOR
Maarten Engelen, HIBER
Pekka Laurila, ICEYE
Moderator: Rob Coneybeer, SHASTA VENTURES

11:30 - 12:00
What We Can Do to Advance Quantum Computing Today
William Hurley, STRANGEWORKS

12:00 - 12:30
The Quest for a Quantum Advantage
Talia Gershon, IBM
Sophie Proust, ATOS
Maud Vinet, CEA
Moderator: Victoria Turk, WIRED UK

12:30 - 13:00
Balancing Privacy and Convenience in the AI and IoT Era
Garry Kasparov, AVAST
Vince Steckler, AVAST

13:55 - 14:00
Opening by Emcee
Dan Sobovitz

14:00 - 14:20
Presenting the European Tech Ecosystem: What’s Next?
Klaus Hommels, LAKESTAR

14:20 - 14:50
Building the United Tech of Europe
Frédéric Mazzella, BLABLACAR
Carlos Moedas, EUROPEAN COMMISSION
Pauline Roux, ELAIA
Martin Villig, BOLT. EU
Moderator: Adam Satariano, THE NEW YORK TIMES

14:50 - 15:20
Who Are the Future European Champions: Scaleups or Corporates?
Martin Klenk, CELONIS
Laurence Lafont, MICROSOFT FRANCE
Michel Paulin, OVH
Moderator: Robin Wauters, TECH.EU

15:20 - 15:50
The Truth About Scaling Up in the European Market
Daniel Dines, UIPATH
Sabina Wizander, KRY
Moderator: Mike Butcher, TECHCRUNCH

15:50 - 16:25
AI for Good or AI for Business?
Casper Klynge, DANISH MINISTRY OF FOREIGN AFFAIRS
Emily Orton, DARKTRACE
Françoise Soulié-Fogelman, HUB FRANCE IA
Moderator: Jennifer Schenker, THE INNOVATOR

16:25 - 16:50
Is Regulation Fostering Innovation?
Flora Coleman, TRANSFERWISE
Moderator: Chris O’Brien, THE INNOVATOR

16:50 - 17:20
Attracting and Keeping Europe’s Tech Talent
Kat Borlongan, MISSION FRENCH TECH
Davide Dattoli, TALENT GARDEN
Mara Swan, MANPOWERGROUP
Moderator: Robin Wauters, TECH.EU

17:30 - 18:30
Next European Unicorn Awards
To skyrocket the best European scale ups and to find the next Unicorns, VivaTech and its partners have created this award for the first time. It will provide international exposure through a network of well-known media and Platinum partners.
STAGE-Y
THURSDAY

AFRICATECH

09:25 - 09:30
Opening by Emcee
Laura-Jane Gautier

09:30 - 09:50
Making African Integration Work for Africa’s Tech Industry
Amadou Daffe, GEBEYA
Bosun Tijani, CCHUB
Moderator: Arnaud Le Gal, LES ECHOS

09:50 - 10:15
Closing the Funding Gap (Part 1): Tapping into Africa’s Own Capital
George Gachara, HEVA FUND
Eric Kacou, ENTREPRENEURIAL SOLUTIONS PARTNERS
Kenza Lahliou, OUTLIERZ VENTURES
Moderator: Dawn Kissi, EMERGING MEDIA MARKET

10:15 - 10:30
The Africa of 2025
Nunu Ntshingila, FACEBOOK

10:30 - 10:55
Getting to Know Africa’s Customers
Jon Fairest, SANOFI
Thibault Flichy, TOTAL
Jean-Luc Konan, COFINA
Yannick Lefang, KASI INSIGHT
Moderator: Arnaud Le Gal, LES ECHOS

10:55 - 11:10
Building the Bridge Between Africa and Europe’s Tech Ecosystems
Karim Sy, DIGITAL AFRICA
Moderator: Julia Sieger, FRANCE MEDIA MONDE

11:10 - 11:25
Ecosystem Building for Africa’s Development
Mario Sanders, WORLD BANK

11:25 - 11:45
Closing the Funding Gap (Part 2): Tackling Investor Bias
Fatoumata Ba, JANNGO
Lydia Babaci-Victor, VINCI ENERGIES
Yemi Keri, RISING TIDE AFRICA
Moderator: Fatimata Wane, FRANCE 24

11:45 - 12:15
Finding Honesty in the “Africa Is Rising” Narrative
Fabrice Alfonsi, RAWBANK
Tonje Bakang, THE FAMILY
Rebecca Enonchong, APPSTECH
Caleb Meakins, MELLA
Nicole Pointdexter, ENERGICITY CORP
Moderator: Nathalie Wakam, AFRICANEWS

12:15 - 12:35
Reaching Fintech’s Next Frontier in Africa
Alpha Bacar Barry, JATROPHA HUB
Benjamin Fernandes, NALA
Valérie Noëlle Kodjo-Dipt, SOCIÉTÉ GÉNÉRALE
Joel Macharia, ABACUS WEALTH MANAGEMENT
Moderator: Amanda Morrow, RFI

12:35 - 12:50
Tech for Good in Africa
Ashish J. Thakkar, MARA GROUP

TECH4GOOD

13:55 - 14:00
Opening by Emcee
Laura-Jane Gautier

14:00 - 14:10
The Frontiers of Impact Tech: Toward a New Carbon Economy
Benjamin Tincq, GOOD TECH LAB

14:10 - 14:25
When Data Unlocks the Good in Society
Max Peterson, AWS
Moderator: Marc David Choukroun, FRANCE DIGITALE

14:25 - 14:45
Reducing the Physical Impact of Digital
Jean-Marc Jancovici, THE SHIFT PROJECT
John Laban, OCP FOUNDATION
Moderator: Anaïs Richardin, MADDYNESS

14:45 - 15:05
Sweden: A Successful European Collaboration Model to Battle Climate Change
Stina Billinger, SWEDISH MINISTRY OF ENTERPRISE AND INNOVATION
Tomer Shalit, CLIMATEVIEW
Moderator: Megan Murphy

15:05 - 15:15
A Fossil-Free World?
Inna Braverman, ECO WAVE POWER
Ferdinand Grapperhaus, PHYSEE
Alexandra Sombsthay, SOLAR IMPULSE FOUNDATION
Moderator: Alexis Bartouilh de Taillac, POSSIBLE FUTURE

15:35 - 15:50
Reversing Climate Change
Daniel Egger, CLIMEWORKS
Moderator: Alexandra Sombsthay, SOLAR IMPULSE FOUNDATION

15:50 - 16:20
Preserving and Restoring Natural Ecosystems
Susan Graham, BIOCARBON ENGINEERING
Christine Spiten, BLUEYE ROBOTICS
Topher White, RAINFOREST CONNECTION
Moderator: Ludovic Sinet, GOOD TECH LAB

16:20 - 16:40
The End of Plastic in the 21st Century?
Inty Grønneberg, ICHTHION
Pierre-Yves Paslier, SKIPPING ROCKS LAB
Moderator: Manuella Cunha Brito, GOOD TECH LAB

16:40 - 17:05
Sustainable Green Cities
Stefano Boeri, STEFANO BOERI ARCHITETTI

17:05 - 17:20
Delivering on the Potential of AI for Environmental and Social Good
Jacqueline Fuller, GOOGLE.ORG
Moderator: Benoît Georges, LES ECHOS
09:35 - 09:40  
Opening by Emcee  
Peter Hopwood

09:40 - 10:05  
From Founder to Leading CEO  
Daniel Dines, UIPATH  
Yan Hascoet, KAPTEN  
Megan O’Connor, CLARK  
Moderator: Guillaume Bregeras, LES ECHOS

10:05 - 10:25  
Unity Makes Strength: Why a Merger Can Be the Solution  
Sergio Romo, GROW MOBILITY  
Moderator: Ethan Pierse, CRYPTOASSETS INSTITUTE / BORDERLESS VENTURES

10:25 - 10:45  
Will AI Replace Your CMO?  
Marie Outtier, AIDEN.AI  
Moderator: Mike Butcher, TECHCRUNCH

10:45 - 11:00  
Building a Smart and Sustainable Innovation Ecosystem  
Siobhan Dullea, MASSCHALLENGE

11:00 - 11:15  
CtoC Business: Breaking Free from the Pack  
Thomas Plantenga, VINTED

11:15 - 11:45  
Valuation, Profitability, Sustainability: Does It all Go Hand-in-Hand?  
Jessy Bernal, DOCTOLIB  
Jean Canzoneri, OGURY  
Moderator: Stéphanie Hospital, ONERAGTIME

11:45 - 12:10  
UX Design for Business Growth?  
Ali Niknam, BUNQ  
Carlos Pierre, BADI  
Moderator: Elya Hasson, EH CONSEIL

12:10 - 12:40  
The Changing Face(s) of Tech  
Tania Boler, ELVIE  
Anisah Osman Britton, BACKSTAGE LONDON ACCELERATOR / 23 CODE STREET  
Gabrielle Thomas, BLACKFIN CAPITAL PARTNERS  
Moderator: Deborah Loye, LES ECHOS

14:00 - 14:25  
It’s More Than Just Money  
Jenny Fielding, TECHSTARS / THE FUND  
Alex Kayyal, SALESFORCE VENTURES  
Nicola McClafferty, DRAPER ESPRIT  
Moderator: Laurent Nizri, PARIS FINTECH FORUM

14:25 - 14:50  
Finding That Golden Needle in a Haystack  
Laura Connell, BALDERTON  
Henry Jefferyes, DAWN  
Henrik Landgren, EQT VENTURES  
Moderator: Alexander Demling, HANDELSBLATT

14:50 - 15:15  
The Dark Side of VC Land: Untold Failure Stories  
Rob Coneybeer, SHASTA VENTURES  
Reshma Sohoni, SEEDCAMP  
Eriko Suzuki Schweisgut, FRESCO CAPITAL  
Moderator: Alexis Houssou, HARDWARE CLUB

15:15 - 15:40  
Funding and Growing Tomorrow’s Unicorns  
Philippe Botteri, ACCEL  
Virginie Morgon, EURAZEO  
David Thevenon, SOFTBANK INVESTMENT ADVISERS  
Moderator: Emmanuelle Duten, LES ECHOS / CAPITAL FINANCE

15:40 - 16:05  
What Makes Seed and Early-Stage Investment Special?  
Natalie Hwang, SIMON VENTURES  
Rodrigo Mallo Leiva, SOSV  
Marc Rennard, ORANGE DIGITAL VENTURES  
Moderator: Emmanuelle Flahault-Franc, IRIS CAPITAL

16:05 - 16:25  
What’s Your Next Bet?  
Pär-Jörgen Pärson, NORTHZONE  
In Conversation with:  
Harry Stebbings, STRIDE VC

16:25 - 16:50  
Impact Investing: Scouting Startups that Make a Difference  
Clara Gaymard, RAISE  
Laurence Mehaingerie, CITIZEN CAPITAL  
Alisée de Tonnc, SEEDSTARS  
Moderator: Megan Murphy

16:50 - 17:15  
The Many Names of Funding  
Matthieu Baret, IDINVEST PARTNERS  
Olivier Goy, OCTOBER  
Jonas Haddad, HASHTAG AVOCATS  
Moderator: Ethan Pierse, CRYPTOASSETS INSTITUTE / BORDERLESS VENTURES

17:15 - 17:40  
Late-Stage Investment: Bring it!  
Maïlys Ferrere, BPI FRANCE  
Harrison Horn, BRACKET CAPITAL  
Luben Pampoulov, GSV ASSET MANAGEMENT  
Moderator: Alexander Demling, HANDELSBLATT
PARTNER HIGHLIGHTS
THURSDAY

**SANOFI**

09:00 - 09:40 • BOOTH J41
The Unprecedented Tech4Health Revolution
Claire Biot, DASSAULT SYSTÈMES
Ameet Nathwani, SANOFI

**Atos**

11:00 - 11:20 • BOOTH D39
The Next-Gen Hospital: How AP-HP Uses Drones to Deliver Medical Samples
Stéphane Morelli, AZUR DRONES
Steve Peguet, ATOS
Olivier Savin, AP-HP

**SAP**

11:30 - 12:00 • BOOTH J16
A New Way of Building Together Services with RATP
Thomas de Lacoste Lareymondie, RATP

**AWS**

11:00 - 11:25 • BOOTH J48
The Startup’s Guide to Leveraging all of Amazon
Nicolas Coudiere, AWS

**THALES**

11:00 - 11:30 • BOOTH D31
Urban Mobility of the Future
Emmanuel Guyonnet, THALES
Paola Rodrigues-Redon, THALES

**GROUPE RATP**

11:30 - 12:00 • BOOTH J16
A New Way of Building Together Services with RATP
Thomas de Lacoste Lareymondie, RATP

**Valeo**

14:00 - 14:30 • BOOTH K16
How to Democratize Electric Mobility
Michel Forissier, VALEO
15:30 - 16:00 • BOOTH D17
How to Reconcile Takeaway, Culinary Excellence and Digital innovation
Nathalie Bellon-Szabo, SODEXO
François Kruta, UBUDU
Thierry Marx, 58 TOUR EIFFEL RESTAURANT / MANDARIN ORIENTAL

16:30 - 17:00 • BOOTH J31
Corporate Enterprises Explain How They Work with Startups
SAP.IO

15:00 - 15:40 • BOOTH B23
How Artificial Intelligence Is a Revolution for the Media Industry?
Guillaume Desombre, LABSENSE
Kenza Inbattaya, MICROSOFT
Cedric Ingrand, TF1
Nicolas Moscovici, LCI
Isabelle Toublant, TF1

15:15 - 15:45 • BOOTH J22
Fusion of Digital and People to Reveal the Best in-Hotel Journey
Carla Milovanov, ACCOR
## WORKSHOPS

### THURSDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>ESPACE 2000</td>
<td>Driving Open Innovations: Insights From Corporates and Startups</td>
</tr>
<tr>
<td>09:00</td>
<td>WORKROOM 2</td>
<td>HoloLens 2: A New Vision for Computing, Built on a History of Innovation</td>
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<tr>
<td>09:00</td>
<td>WORKROOM 1</td>
<td>Building Trust and Value in AI</td>
</tr>
<tr>
<td>11:00</td>
<td>WORKROOM 2</td>
<td>Technology, AI... Changing Landscape in the Advertising World</td>
</tr>
<tr>
<td>13:00</td>
<td>ESPACE 2000</td>
<td>Mara Phones Will Be Hosting a Cocktail to Announce Strategic Partnerships</td>
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<tr>
<td>14:00</td>
<td>ESPACE 2000</td>
<td>European Innovation Council: Funding Breakthrough Innovation</td>
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<tr>
<td>14:00</td>
<td>ESPACE 2000</td>
<td>Tech For Change: A Vision of Alibaba Cloud - Alibaba Cloud Partner Summit Paris 2019</td>
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<tr>
<td>17:00</td>
<td>WORKROOM 1</td>
<td>Intel Data-Centric Launch Event &gt; Private Event</td>
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</tbody>
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### FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>09:00</td>
<td>WORKROOM 2</td>
<td>Does the Increasing Scarcity of Data Threaten the Future of Digital Advertising?</td>
</tr>
<tr>
<td>09:00</td>
<td>WORKROOM 1</td>
<td>Huawei Developer Day Workshop</td>
</tr>
<tr>
<td>12:00</td>
<td>WORKROOM 2</td>
<td>Keynote EDC Tech &amp; Digital: Technology for the Common Good</td>
</tr>
<tr>
<td>14:30</td>
<td>WORKROOM 1</td>
<td>Women in Tech by Magnetic Bordeaux</td>
</tr>
<tr>
<td>17:00</td>
<td>WORKROOM 1</td>
<td>EE Times Investor Forum: Showcasing Opportunities in High-Tech</td>
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</tbody>
</table>

## LOUNGES

### GovTech Lounge • HALL 2 • BOOTH T04

The GovTech Lounge is a space for discussion and exchange around the impact of digital transformation for communities and public organizations. Decision makers from ministries, local authorities, public institutions will be here to share their experiences and discover the latest trends in this area. Hosted by Public Actors and sponsored by AWS, CGI and Oracle, the GovTech Lounge will offer during the three days of Vivatech a program of testimonials, feedback, debates and solutions.

### Scale Up Lounge • HALL 2 • BOOTH U16

The Scale Up Lounge is a resource space dedicated to startups wishing to grow internationally and to all players seeking to establish themselves in France. Discover a program of testimonials and meet the best experts in the ecosystem, in partnership with FrenchTech, Business France, CCI France and INPI.
### Thursday

**08:50 - 09:30**
**New Ways of Consuming Financial Services**
Gianandrea Bertello, BNP PARIBAS BNL
Thierry Bujon de L’Estang, Laurent Herbillon, Sarah Janin and Sébastien Marinot, BNP PARIBAS

**09:40 - 10:20**
**Exploring the Value of Blockchain Technology**
Julien Bonnel, SYMAG BY BNP PARIBAS PERSONAL FINANCE
Simon Brunke, EXPORO AG
Laurent Chassay, Dean Demellweek and Matthieu Garnier, BNP PARIBAS
Nicolas Reffe, BLOCS & COMPAGNIE

**10:30 - 11:15**
**Impact: When Female Founders Disrupt our World**
Viviane de Beaufort, ESSEC BUSINESS SCHOOL
Aude Camus, NU
Véronique Forge-Karibian, BUSINESS O Féminin
Pascale Girard, SKILLTROC
Dorothée Julliand, WAI BY BNP PARIBAS
Elodie Morgan, SPOTLIGHT

**11:15 - 11:40**
**Business O Féminin Awards 2019 Ceremony**
Marie-Claire Capobianco, BNP PARIBAS
Véronique Forge-Karibian, BUSINESS O Féminin
Clara Gaymard, RAISE

**11:50 - 12:40**
**Startups, How to Boost**
Your Relationship with BNP Paribas!
Laurent Couraudon, BNP PARIBAS
Dorothée Julliand, WAI BY BNP PARIBAS
Héléne Moully, BNP PARIBAS PLUG & PLAY
Jean-Antoine Rochette, LACTIPS
Olivier Selis, BGL BNP PARIBAS

**13:45 - 14:15**
**Designing Resilient and Desirable Cities**
Kevin Cardona, BNP PARIBAS REAL ESTATE
Emmanuel Mellier, BNP PARIBAS ARVAL SERVICE LEASE

**14:50 - 15:25**
**More Women in Tech**
Merete Buljo, NATIXIS
Jean-Louis Carves, IBM
Chiara Corazza, WOMEN’S FORUM
Caroline Courtin, Sandrine Delage and Valérie Tamagny-Ferrier, BNP PARIBAS

**16:30 - 16:55**
**The Geopolitics of Data**
John Egan, L’ATELIER BNP PARIBAS

**17:05 - 17:25**
**Strech Your Business**
Heloise Laurent, SPRING LAB
Sarin Pace and Davina Thomas, BNP PARIBAS LEASING SOLUTIONS

**17:35 - 18:10**
**When Employees Embed Positive Impact in the Company!**
Sandrine Delage, BNP PARIBAS
Valérie Gaudart, ENGIE
Alexia Penent, DANONE

### Friday

**08:30 - 08:50**
**Retail Engaged!**
Cécile Gauffriau and Matthieu Jolly, ECHANGEUR BY BNP PARIBAS PERSONAL FINANCE

**09:45 - 10:25**
**IA @BNP Paribas**
Gerald Audenis, IPSOFT FRANCE
Jason Curtis, PERSONETICS
Thierry Derungs, BNP PARIBAS WEALTH MANAGEMENT
Vincent Picot, Chrystelle Renaud and Jean-Pierre Steiman, BNP PARIBAS
Suzana Tadic, BNP PARIBAS SECURITIES SERVICES

**10:30 - 11:15**
**Women, Some Tips to Start Your Business!**
Dounia Belghiti, PHD TALENTS
Véronique Forge-Karibian, BUSINESS O Féminin
Stéphanie Hospital, ONE RAGTIME
Léonie Lefèvre, BNP PARIBAS
Marion Nathan, MERITO
Sacha Naparstek, TAHAR & ASSOCIÉS

**11:25 - 12:05**
**Brands, Media and Platforms: the Right Use of Data in our Communication Strategy**
Raphael de Andreis, UDECAM
Amy Brouillette,ランキングDIGITAL RIGHTS
Bertrand Cizeau, BNP PARIBAS
Louis Dreyfus, LE MONDE
Marie Juyaux, QWANT
Geoffrey La Rocca, FACEBOOK
Benoit Zante, HUB INSTITUTE

**13:50 - 14:10**
**The Digital Gaming Industry: How Banks Adapt to a Fast Evolving Industry with Increasing Number of Business Models**
Maxime Meheust, BNP PARIBAS

**14:20 - 15:10**
**Transforming Finance Profits and Purpose in Sustainable Finance**
Anjuli Pandit et Antoine Sire, BNP PARIBAS
Wilfried Remans, BNP PARIBAS FORTIS

**15:10 - 15:50**
**Technological Innovation at the Service of the Humanitarian**
Jean-Christophe Combe, LA CROIX-ROUGE FRANCAISE
Nicolas Diacono and Antoine Sire, BNP PARIBAS
Michel-Olivier Lacharité, MÉDECINS SANS FRONTIÈRES FRANCE
Philippe Lévêque, CARE FRANCE

**16:00 - 16:45**
**Women Entrepreneurship: Smart Move for All**
Francesca Cosmi, M2TEST
Isabella Fumagalli, BNP PARIBAS CARDIF ITALY
Layla Pavone, DIGITAL MAGICS
Monica Taymuree, BNP PARIBAS BANK OF THE WEST
Olivier Vella, BNP PARIBAS WEALTH MANAGEMENT

**17:55 - 18:35**
**BNP Paribas’ New Digital Solutions for Both Disabled and Aging People**
Pierre Bardina, NINO ROBOTICS
Emmanuelle Tonlorenzi, BNP PARIBAS CARDIF
Bieke Van Gorp, FIBRICHECK
## THURSDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 11:00</td>
<td>How to Succeed a Highly Competitive Market</td>
<td>Robert Edstrom, Clément Moutet</td>
<td>KAIKO, GOOGLE</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>How to Scale Customer Experience</td>
<td>Philippe de La Chevasnerie, Romain Mouchet</td>
<td>PAPERNEST, GOOGLE</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>How to Disrupt an Industry Through Product</td>
<td>Thibault Chassagne, Maxime Roux</td>
<td>VIRTUO, GOOGLE</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>How to Solve for Volume*ROI+Love/LOL= Marketing</td>
<td>Thomas Poulain, Guillaume Rouby</td>
<td>GOOGLE</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>How to Fuel Hypergrowth: Our View on Marketing, Culture and Organisation</td>
<td>Jean Marc Bouwyn, Bertrand Girard</td>
<td>PAYFIT, GOOGLE</td>
</tr>
<tr>
<td>15:00 - 16:00</td>
<td>How to Build a Multi Channel Strategy to Acquire New Clients</td>
<td>Ben Khenkine, Pauline Meric</td>
<td>LEGALSTART, GOOGLE</td>
</tr>
<tr>
<td>16:00 - 17:00</td>
<td>How to Scale Your Sales Organization</td>
<td>Julien Crochet, Gregoire Peiron</td>
<td>AB TASTY, GOOGLE</td>
</tr>
<tr>
<td>17:00 - 18:00</td>
<td>How to Hire for Hyper Growth</td>
<td>Sarah Ben Allel, Margaux Poirier</td>
<td>QONTO, GOOGLE</td>
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</tbody>
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## FRIDAY

<table>
<thead>
<tr>
<th>Time</th>
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<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 11:00</td>
<td>How Women Can Level up Startups' Successes</td>
<td>Pauline Butor, Caroline Ramade, Vanessa Sebban</td>
<td>GOOGLE, 50INTECH</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>How to Disrupt the Agricultural Sector</td>
<td>Aline Beermann, Paolin Pascot</td>
<td>GOOGLE, AGRICONOMIE</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>How to Find the Right Support When You Are a Startup</td>
<td>François Bracq, Klara Peyre</td>
<td>GOOGLE, LA BOUSSOLE</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>How to Find Product / Market Fit</td>
<td>Benjamin Coutière, Alexandre de Vigan</td>
<td>GOOGLE, HUBSTAIRS</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>How to Ensure a Visual Presence on Any Medium</td>
<td>Aline Beermann, Jean-François Goudou</td>
<td>GOOGLE, MEERO</td>
</tr>
<tr>
<td>15:00 - 16:00</td>
<td>How to Launch a Wake-Up (Aka Disruptive) Technology in a Dormant Market</td>
<td>Benjamin Coutière, Roy Moussa</td>
<td>GOOGLE, QOPIUS</td>
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<tr>
<td>16:00 - 17:00</td>
<td>How to Build Your First Media Plan</td>
<td>Arnaud Lanier, Audrey Tidas</td>
<td>COLIZEY, GOOGLE</td>
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<tr>
<td>17:00 - 18:00</td>
<td>How to Create Your AI Strategy to Transform Your Business</td>
<td>Vincent Delaitre, Kevin Fender</td>
<td>DEEPMATIC, GOOGLE</td>
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</tbody>
</table>
**THURSDAY**

10:15 - 10:25  
The New Customer-Focused Experience of laposte.fr with Accenture Interactive  
Jérôme Marinovic, Accenture Interactive  
Frédéric Veidig, LA POSTE

10:45 - 10:55  
La Poste’s French IoT Acceleration Program: Overview  
Victoria Pagnon, DOCAPOST IOT

11:35 - 11:55  
ADEL, the ELSAN Digital Assistant: Feedback from the First Users in Clinics  
David de Amorim, DOCAPOSTE  
Alexandra Charnelet, ELSAN

11:55 - 12:10  
“Branchez-vous santé”, an Innovative Cancer Prevention Program  
David de Amorim, DOCAPOSTE  
David Giovanuzzi, AG2R LA MONDIALE  
Luc Soler, VISIBLE PATIENT / IRCAD

14:30 - 14:40  
Platform58, the La Banque Postale Incubator  
Fabien Monsallier, LA BANQUE POSTALE

16:20 - 16:30  
How a New Corporate VC Can Create Concrete Value for Startups  
Nizar Dahmane, LA POSTE SERVICES 4 EQUITY

16:45 - 16:55  
La Poste Innovating for Seniors  
Raphaël Tamponnet, LA POSTE

17:35 - 17:55  
E-Shopper Barometer  
Carmen Cureu, DPDGROUP  
Jean-Claude Sonet, DPDGROUP

18:05 - 18:15  
For Ethical AI  
Pierre Bessiere, PROBAYES

**FRIDAY**

09:05 - 09:25  
How Digital Is Simplifying Access and Expanding the Public Service Offer  
Fabien Ferraza, DOCAPOSTE

10:20 - 10:40  
Govern the City by Data  
Antoine Courmont, SCIENCES PO PARIS

11:00 - 12:00  
Women in Tech  
Anne-Laure Bourn, Nathalie Collin and Philippe Wahl, LA POSTE

13:30 - 13:40  
Probayes Artificial Intelligence Skills Centre  
Kevin Derrien, PROBAYES  
Nathalie Herr, PROBAYES

15:05 - 15:35  
A Strategic Partnership to Accelerate Digital Deployment in Regional Healthcare  
Jacques Marescaux, IRCAD  
Gaston Steiner, IHU-STRASBOURG  
Olivier Vallet, DOCAPOSTE  
Philippe Wahl, LE GROUPE LA POSTE

15:35 - 15:55  
E-Healthcare for Everyone: A Goal of the Strasbourg Eurometropolis  
Remy Bañuls, EUROMÉTROPOLE DE STRASBOURG  
Bérengère Ray, DOCAPOSTE  
Gaston Steiner, IHU-STRASBOURG

15:55 - 16:05  
Trusted Third-Parties and Healthcare: What Is the Alternative to GAFAM?  
David de Amorim, DOCAPOSTE  
Régis Senegou, DOCAPOSTE
PLATINUM PROGRAM

LVMH

THURSDAY

11:00 - 11:20
Innovations as Building Blocks Bringing You Closer to the Human Being Gianluca de Santis, THÉLIOS

11:30 - 11:50
Bvlgari Dream Machine and New Curiosity Shop Silvia Schwarzer, BVLGARI

12:00 - 12:45
Startup Pitches 1

13:30 - 13:50
Scented Virtual Reality Ken Kawaguchi, Francis Kurkdjian, MAISON FRANCIS KURKDJIAN

14:00 - 14:20
Emilio Pucci x Smarter Video Campaign Karoline Gross, SMARTZER Luana Palumbo, EMILIO PUCCI

14:30 - 14:50
Inspiring and Helping Women Entrepreneurs Emancipate with Sephora Accelerate Laure Boughen, Nelly Pitt, BEAUTYMIX Anju Rupai, ABHATI SUISSE Katarzyna Wisniewska, SEPHORA

15:00 - 15:20
The Ins and Outs of Being an Intrapreneur Flavia Gorayeb, FENDI

15:30 - 15:50
Becoming the Bisqueen Shanty Baehrel, SHANTY BISCUITS

16:00 - 16:45
Startup Pitches 2

17:00 - 17:20
Building a Clienteling Ecosystem for the Chinese Market Markus Boelter, Elodie Sebag, LVMH DIGITAL APAC CHA LING LVMH

17:30 - 17:50
La Samaritaine: The Rebirth of a Historic Store Mikael Guery, DFS

FRIDAY

11:30 - 11:50
How Zenith Is Crafting the Future of Swiss Watchmaking Julien Tornare, ZENITH

12:00 - 12:20
How to Consolidate Guerlain’s Authority Leveraging Digital and New Tech Jean-Denis Mariani, GUERLAIN

13:30 - 13:50
Barbiere AnytimeAnywhere Laura Burdese, ACQUA DI PARMA

14:00 - 14:20
Crafting an Innovative Consumer Experience at Ruinart Aurélie Doré, Cécile Riffaud, RUINART

14:30 - 14:50
The Fusion of the Real and the Digital - Hublot Digital Boutique Philippe Tardivel, HUBLOT

15:00 - 15:20
Bvlgari Touch: Internet of Things, a Key to Boost Innovation in Luxury Accessories Paolo Micangeli, Ennio Piccirillo, Marcelo Sanchez Rico, BVLGARI

15:30 - 15:50
Authenticity, Transparency and Luxury Vanessa Grellet, CONSENSYS Laurence Lafont, MICROSOFT FRANCE Agnès Vissoud, LOUIS VUITTON

16:00 - 16:20
Leveraging AI to Enhance the Consumer Experience in the Luxury Industry Leslie Serrero, DIOR

16:30 - 16:50
DARE LVMH - Intrapreneurship at the Service of Open Innovation and Talent Development Léa Baudin, LVMH Laetitia Roche-Grenet, LVMH HOUSE

17:00 - 17:20
TED Robot on the Hennessy Vineyards, an Innovation Serving for Tomorrow’s Viticulture Guillaume Delprat, HENNESSY Xavier Poitou, HENNESSY

17:30 - 17:50
La Maison des Startups LVMH @Station F - Experience Sharing of 3 Incubated Startups Olivier Le Garlantezec, LVMH Laetitia Roche-Grenet LVMH HOUSE
THURSDAY

11:00 - 11:30
Startup Roundtable: Impact of Technologies in Emerging Markets

11:45 - 12:30
Orange and Startups Press Briefing
Mari-Noëlle Jégo-Laveissière, ORANGE GROUP

14:00 - 14:30
Startup Roundtable: AI for Smart Businesses

15:00 - 15:45
Panorama by Orange and Maddyness: Spotlight on the Innovative Tech Ecosystem Within the French Regions
Vincent Puren, MADDYNESS

16:00 - 16:30
Multi-Player Collaboration at the Heart of IoT
Nicolas Dentant, JYSE
Sophie Marchand, ORANGE
Bert Vanaken, WMW
Moderator: Elizabeth Tchoungui

16:30 - 17:00
Women Entrepreneurs in Tech: Understand Them to Strengthen Them
Christine Albanel, ORANGE GROUP
Claudine Schmuck, GLOBAL CONTACT
Salwa Toko, CNNUM
Moderator: Elizabeth Tchoungui

FRIDAY

09:30 - 10:30
Orange 5G Challenge Award Ceremony
Arnaud Vamparys, ORANGE
Moderator: Elizabeth Tchoungui

10:30 - 11:00
Innovating to Accelerate Skills Development for Tomorrow’s Technologies
Elisabeth Belois Fonteix, ORANGE CAMPUS
Valérie Le Boulanger, ORANGE GROUP
François Durollet, SIMPLON.CO
Béatrice Gherara, KOKOROE
Moderator: Elizabeth Tchoungui

11:00 - 11:30
Startup Roundtable: Women in Tech

11:45 - 12:15
Orange & Nevers Conurbation Partnership for Smart City Co-Innovation
Véronique Morlighem, ORANGE
Roselyne Nguyen, ORANGE BUSINESS SERVICES
Denis Thuriot, NEVERS AGGLOMERATION & NEVERS
Moderator: Elizabeth Tchoungui

14:00 - 14:30
International Startups Biz Dev in Europe
Joanna Brużdziak-Maleszewska, ORANGE FAB POLAND
Dhekra Khelifi, ORANGE FAB TUNISIA
Remus Lucut, BLUGENTO
Sebastian Reszpondek, STARTUP SHIELD BIKE
Moderator: Ludovic Centonze, ORANGE FAB FRANCE

14:30 - 14:45
2018 French Corporate VC Barometer: What Are the Key Trends?
Yann Kandelman, ORANGE DIGITAL VENTURES
Julien Maldonato, DELOITTE

14:45 - 15:00
The Unexpected Benefits That Came with Corporate VC
Wisa Jalasaki, AFRICA’S TALKING

15:00 - 15:30
Hire a Hacker Before Being Hacked
Nicolas Arpagian, ORANGE CYBERDEFENSE
Guillaume Vassault-Houlière, YES WE HACK

15:30 - 16:00
Startup Roundtable: Entrepreneurship / Intrapreneurship

16:00 - 16:30
Europe as Fertile Ground for Responsible AI
Marcus Goddard, NETEXPLO
Patrice Slupowski, ORANGE TECHNOCENTRE
Moderator: Elizabeth Tchoungui
09:25 - 09:30
VivaTech Show

09:30 - 10:10
Immersive Technologies Transforming the UX (and the World)
Kevin Cardona, BNP PARIBAS REAL ESTATE
Sophie Heller, BNP PARIBAS
Omar Khan, MAGIC LEAP
Rémi Rousseau, MIMEYS

10:10 - 10:30
Fireside Interview
Matt Brittin, GOOGLE

11:15 - 11:50
Israel’s Miracle Machine
Yair Snir, DELL TECHNOLOGIES CAPITAL
Dr. Shai Efrati, SAGOL CENTER FOR HYPERBARIC MEDICINE
Yossi Mossel, IBEX MEDICAL ANALYTICS
Yonatan Winetraub, SPACEIL
Moderator: Yossi Vardi

11:50 - 12:25
Acceleration: Big Companies and Startups
Saeed Amidi, PLUG & PLAY
Sébastien Bazin, ACCOR
Husayn Kassai, ONFOX
David Vanden Born, ONEPARK
Moderator: David Barroux, LES ECHOS

12:25 - 13:00
Europe Under 30
Xavier Durand, AIRCALT
Tolulope Ogunsina, PLAYBRUSH
Marie Schneegans, WORKWELL
Didrik Svensd, TAILIFY
Moderator: John Chambers, JC2 VENTURES

13:00 - 13:35
The Next Waves: Diversifying Entrepreneurship
Deemah Al-Yahya, MISK INNOVATION & MISK FOUNDATION
Jonathan Ortmans, GLOBAL ENTREPRENEURSHIP NETWORK
Roxanne Varza, STATION F
Bedel Yang, 500 STARTUPS
Moderator: Michael Stothard, SIFTED

13:35 - 14:10
Building Unicorns Outside Silicon Valley
Pascal Cagni, BUSINESS FRANCE
Bernard Liautaud, BALDERTON CAPITAL
Melanie Perkins, CANVA
Nik Storonsky, REVOLUT
Moderator: Mike Butcher, TECHCRUNCH

14:10 - 14:15
VivaTech Show

14:15 - 14:40
Fireside Interview
Mickey Mikitani, RAKUTEN
Moderator: Karen Tso, CNBC

14:40 - 15:00
Reimagining Medicine: The Promise of AI
Vas Narasimhan, NOVARTIS
Moderator: Karen Tso, CNBC

15:00 - 15:30
Building the Future of Healthcare Together
Introduction: Ameet Nathwani, SANOFI
Deborah Kilpatrick, EVIDATION HEALTH
Ofer Leidner, HAPPIFY HEALTH
Alexandre Templier, QUINTEN

15:30 - 15:55
Fireside Conversation
Thomas Bubert, AXA
Moderator: Maurice Lévy, PUBLICIS GROUPE

15:55 - 16:35
Innovation in Europe - Making It Happen
Carlos Moedas, Pierre Moscovici and Margrethe Vestager, EUROPEAN COMMISSION
Moderator: Ben Hall, FINANCIAL TIMES

16:35 - 17:10
AI For All: Private Companies, Public Good
Omar Al Olama, UNITED ARAB EMIRATES
Kai-Fu Lee, SINOVAITION VENTURES
Cédric Villani, GOVERNMENT OF THE FRENCH REPUBLIC
Moderator: Jennifer Schenker, THE INNOVATOR

17:10 - 17:35
Back to the Moon
Anousheh Ansari, XPRIZE FOUNDATION
Oliver Morton, MR
Holly Ridings, NASA
Yonatan Winetraub, SPACEIL
Moderator: Spencer Reiss, WIRED

17:35 - 18:25
Closing Roundtable Start Me Up!
Introduction: Cédric O, FRENCH GOVERNMENT
Moderator: Maurice Lévy, PUBLICIS GROUPE
10:00 - 11:00
The LVMH Innovation Award Ceremony
From 30 preselected contestants, the prestigious prize will celebrate the most creative startup in line with the Award’s 2019 theme “Crafting the Customer Experience of Tomorrow”, with Bernard Arnault, Ian Rogers and other industry stalwarts in attendance.

11:25 - 11:30
Opening by Emcees
Kristen Davis
Alexandre Kouchner

11:30 - 11:55
Thriving in the Data Economy
Gilles Thiebaut, HPE
Moderator: Alexandre Kouchner, USBEK & RICA

11:55 - 12:20
Articulating Public and Private Initiatives to Boost the Regional Digital Ecosystem
Sébastien Forest, ALLO RESTO
Harold Huwart, REGIONAL COUNCIL CENTRE-VAL DE LOIRE
Anna Stepanoff, WILD CODE SCHOOL
Moderator: Maguelone Hedon, REGIONAL COUNCIL CENTRE-VAL DE LOIRE

12:20 - 12:45
Digital Trust: The Oxygen of our Connected World
Patrice Caine, THALES
Moderator: Harriet Agnew, FINANCIAL TIMES

12:45 - 13:10
Startups and Industries: How to Maximize Synergies
Robert Vassoyan, ATOS

14:00 - 14:25
Driving Transformation in the Digital Age
Jean-Paul Agon, L’ORÉAL
Lubomira Rochet, L’ORÉAL
Moderator: David Barroux, LES ECHOS

14:25 - 14:50
The Realities of Digital Transformation
Jean-Philippe Courtois, MICROSOFT

14:50 - 15:15
From Startup to Unicorn: How to Get There
Clément Gay, STELLA TECHNOLOGIES
Belinda Morvan, TALENTSOFT
Christian Raisson, MANOMANO
Moderator: Marguerite Bérard, BNP PARIBAS

15:15 - 15:40
20 Years of Tech Opportunities
Sébastien Missoffe, GOOGLE FRANCE

15:40 - 16:05
IT and Digital: Transforming Together
Maud Bailly, ACCOR
Gilles de Richemond, ACCOR

16:05 - 16:30
Reinventing Financial Services with the Cloud
Ivan Batanov, KYRIBA
Julien Groues, AWS

16:30 - 16:55
Urban Logistics Solutions for a Greener and Smarter City
Philippe Wahl, LE GROUPE LA POSTE
Moderator: Nicolas Barré, LES ECHOS

16:55 - 17:20
Competition in the Railway Sector, Levers for Transformation and Growth
Patrick Jeantet, SNCF RESEAU
Benoît Tiers, E.SNCF
Moderator: David Barroux, LES ECHOS

17:20 - 17:45
Leading and Inspiring Customers and People Through Innovation
Dwain McDonald, DPD UK
09:10 - 09:15
Opening by Emcee
Peter Hopwood

09:15 - 09:30
A Recipe for Growth
Jesko Perrey, MCKINSEY & COMPANY

09:30 - 10:10
Powering Growth: A Daunting Task?
Linda Dauriz, HUGO BOSS
Jim Jackson, HPE
François Renard, GROUPE RENAULT
Karin Timpone, MARRIOTT INTERNATIONAL
Moderator: Jesko Perrey, MCKINSEY & COMPANY

10:10 - 10:45
D2C: The New Secret Sauce
Zak Normandin, IRIS NOVA
Amélie Oudéa-Castera, CARREFOUR
Nigel Vaz, PUBLICIS SAPIENT
Moderator: Lauren DeLisa Coleman, FORBES

10:45 - 11:10
A Journey to Growth in Four Chapters
Michelle Peluso, IBM

11:10 - 11:45
How Data Has Transformed the Creative Marketer
Alain Lévy, WEBORAMA
Michelle Peluso, IBM
Alexandre Viros, OUI.SNCF
Moderator: Jason Heller, MCKINSEY & COMPANY

11:45 - 12:25
My Next Move for the Next Big Thing
Stephanie Buscemi, SALESFORCE
Marc Mathieu
Lubomira Rochet, L’ORÉAL
Julie Woods-Moss, DUNN HUMBY
Moderator: Stéphane Bout, MCKINSEY & COMPANY

12:25 - 13:00
A Conversation with
Marc Pritchard, P&G
Moderator: Lauren DeLisa Coleman, FORBES

15:00 - 15:30
Lessons from One of the “World’s Most Influential Marketer”
Keith Weed, UNILEVER
Moderator: Michael Kassan, MEDIALINK

15:30 - 15:45
Transforming Marketing Measurement
Megan Clarken, NIELSEN GLOBAL MEDIA

15:45 - 16:20
The Evolution of Brand
Agathe Bousquet, PUBLICIS GROUPE
Fiona McKinnon, WARNERMEDIA
Steven Taylor, ACCOR
Moderator: Marie Lalleman, NIELSEN GLOBAL MEDIA

16:20 - 17:00
How Can (Real) Media Thrive?
Stephen Dunbar-Johnson, THE NEW YORK TIMES
Pierre Louette, LES ECHOS - LE PARISIEN GROUP
Ryan Pauley, VOX MEDIA
Josh Rucci, DOW JONES & CO
Moderator: Anna Stewart, CNN

17:00 - 17:30
Media Impacting The Future of Biodiversity
Boaz Baldi, UNDP
Moderator: Matt O’Grady, NIELSEN GLOBAL MEDIA

17:30 - 18:00
Agencies: Not Done Yet...
Arthur Sadoun, PUBLICIS GROUPE
Roel de Vries, NISSAN MOTOR CO.
Moderator: Michael E. Kassan, MEDIALINK

14:00 - 14:05
Keep up with Digital Transformation
Sébastien Missoffe, GOOGLE

14:05 - 14:15
Usefulness, Helpfulness, Speed: How to Connect with the New Consumer?
Raphaël Goumain, GOOGLE

14:15 - 14:25
Data-Driven Marketing: A Business Accelerator - Key Learnings from BCG Survey
Henry Léon, BCG

14:25 - 14:40
Digital Transformation at the Service of Customer Experience
Maud Bailly, ACCOR
Jalil Chikhi, GOOGLE
Virginie Dominguez

14:40 - 14:50
Opportunities and Challenges of Digital for Luxury Brands
Anne-Véronique Baylac, GOOGLE
Maria Vonscheelplessen, MONT BLANC

14:50 - 15:00
Business Transformation in the Cloud Era
Salime Nassur, GOOGLE
<table>
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<tr>
<td>09:55 - 10:00</td>
<td>Opening by Emcee</td>
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<tr>
<td>10:00 - 10:30</td>
<td>Are Cryptos Worth the Hype?</td>
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<td>10:30 - 11:00</td>
<td>Should We Slow Down or Speed Up AI Adoption?</td>
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<td>11:00 - 11:30</td>
<td>Ask Me Anything</td>
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<tr>
<td>13:25 - 13:30</td>
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<tr>
<td>13:30 - 13:45</td>
<td>Responsible Tech for a Fairer Future</td>
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<td>13:45 - 14:00</td>
<td>Rebuilding the Internet for Kids</td>
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<td>14:00 - 14:25</td>
<td>Cryptocurrency to Empower the Most Vulnerable Communities</td>
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<td>14:25 - 14:40</td>
<td>The Tokenized Impact Economy</td>
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<td>14:40 - 14:55</td>
<td>Climate Refugees:</td>
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<td>14:55 - 15:15</td>
<td>Access to Vital Health Services for the Bottom Billion</td>
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<td>15:15 - 15:30</td>
<td>MedTech: Robots in the Operating Theatre</td>
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<td>15:30 - 15:50</td>
<td>CivicTechs: Rescuers of Democracy?</td>
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<td>15:50 - 16:30</td>
<td>From Consumerism to Cause-sumerism</td>
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<td>16:30 - 16:45</td>
<td>Inventing the Future of Learning</td>
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<td>16:45 - 17:00</td>
<td>Accessibility + Social Impact: Artificial Intelligence for Good</td>
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<td>17:00 - 17:40</td>
<td>Technologies et coalitions pour une société plus inclusive (in French)</td>
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<td>Time</td>
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<td>Opening by Emcee</td>
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<tr>
<td>09:30 - 09:55</td>
<td>Startup-Corporate: A Win-Win Alliance?</td>
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<td>09:55 - 10:20</td>
<td>Conquering New Markets: Right Time, Right Place</td>
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<td>10:20 - 10:40</td>
<td>Scale Up or Die Trying</td>
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<td>10:40 - 11:00</td>
<td>How to Build an Inclusive Team</td>
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<td>11:00 - 11:15</td>
<td>Leveraging our Mission to Tackle the Talent Challenge</td>
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<td>11:15 - 11:35</td>
<td>Hiring and Retaining Talent During the Run</td>
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<td>11:35 - 12:05</td>
<td>Should I Raise or Should I Go Now?</td>
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<td>12:05 - 12:25</td>
<td>A Conversation With</td>
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<td>12:25 - 12:55</td>
<td>Can Ambition Be Taught to European Founders?</td>
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PARTNER HIGHLIGHTS
FRIDAY

THALES
10:30 - 11:00 • BOOTH D31
Could Artificial Intelligence Turn on Humans?
Marko Erman, THALES

aws
10:30 - 11:10 • BOOTH J48
[Developers] AI and Machine Learning at Amazon
Steven Bryen, AWS

AFRICA TECH
10:40 - 11:30 • BOOTH C09
Pitch Session Challenge 2: How to Improve the Access to Medicines in Remote Areas From Supply Chain Management to Alternative Payment Solutions?
HELLOMED
IYEZA HEALTH
YODAWY

sodexo
11:30 - 12:00 • BOOTH D17
Introduction of the CorpUp Model: Innovation From Within the Company!
Géraldine Delplanque, SODEXO
Belen Moscoso Del Prado, SODEXO
Cyril Renard, DOCTEUR HOUSE

GROUPE RATP
10:15 - 10:35 • BOOTH J16
Suez, a World Leader in Intelligent and Sustainable Resource Management
Pierre Andrade, SUEZ

AtoS
11:00 - 11:20 • BOOTH D39
Benchmark of the Top 30 Most Energy Efficient Mobile Apps with Greenspector
Thierry Leboucq, GREENSPECTOR
Steve Peguet, ATOS FRANCE

10:45 - 11:15 • BOOTH B23
How Brands Have to Talk with Women Post #metoo?
Pascale de La Tour du Pin, LCI
Celine Orjubin, MYLITTLEPARIS
11:30 - 12:00 • BOOTH K40
Future Adoption of 5G: Use Cases
Srdjan Kovacevic, ORQA
Edgar Meseguer, AXIANS / VINCI ENERGIES

14:00 - 14:30 • BOOTH J22
Women in Digital:
Soumia Hadjali, a Digital Career
Soumia Hadjali, ACCOR

14:35 - 15:00 • BOOTH J41
New Business Model of Health Data
Jacques Biot, ÉCOLE POLYTECHNIQUE

15:00 - 15:30 • BOOTH J06
R&D Series: AI and Mathematics at Huawei
Merouane Debbah, HUAWEI PARIS RESEARCH CENTER

11:30 - 12:00 • BOOTH K40
Future Adoption of 5G: Use Cases
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14:00 - 14:45 • BOOTH C17
Bluetechs Talk
Michel Benoit, ÉCOLE CENTRALE DE MARSEILLE
Nicolas Frachon, CCI MARSEILLE PROVENCE / SMART POR
Emmanuel-Marie Peton, CLUSTER MARITIME FRANÇAIS
Patrick Prunet, GRTGAZ
Stéphane Reiche, GPMM

16:00 - 16:30 • BOOTH K16
Automated Car, the Technological Grail:
Safety, Comfort and Time Regained
Marc VRECKO, VALEO

16:00 - 16:30 • BOOTH K16
Automated Car, the Technological Grail:
Safety, Comfort and Time Regained
Marc VRECKO, VALEO

14:20 - 14:35 • BOOTH D09
574 Invest: Discover SNCF’s New Corporate Venture
Christophe Fanichet, 574 INVEST
INNOVATIONS

PARKS

Al Innovation Park sponsored by Intel
• BOOTH X01
AI + Computer Vision: discover how artificial intelligence is revolutionizing our daily life, supporting our health and serving the project of a better tech. MATT is a robot that is capable of imitating human-like gestures on devices featuring touchscreens and buttons. Delair uses intelligence for converting drone-based images into data for industrial use.

Gaming Park
• BOOTH U20
Arcade games, VR Experiences and more: have fun in the heart of Hall 2. Try out 3dRudder, a design foot motion controller for VR, gaming and 3D. It lets you move with your feet, so that your hands are free to act, shoot, grab in your favorite video game.

GreenTech Park
• BOOTH Q06 U09
Innovations that matter and solutions to our most urgent global issues. Discover a selection of innovative and positive solutions in the field of water management, waste recycling and urban / connected farming like Bin-E, Agrove, Hexagro, E-Tree...

Mobility Park sponsored by Engie
• BOOTH X02
Where the flying cars become reality! The place where the transport of the future and the new intelligent and sustainable mobility solutions are invented. Discover Engie hydrogen / electric solutions, HoverTaxi aircraft, Hyperloop project or Twiice, a lower limb exoskeleton that enables paraplegic people to stand up and walk again.

Robot Park by EDF
• BOOTH J40
Come discover a dozen robotic solutions selected by VivaTech in a space specially designed for them. The da Vinci Surgical System is a surgical platform designed to enable complex surgery using a minimally invasive approach. Meet also the ANYmal robot: its four legs allow it to crawl, walk, run, dance, jump, climb, carry - whatever the task requires!

XR Park sponsored by Oracle
• BOOTH X03
A space dedicated to all virtual realities. Backlight Studio presents Eclipse, its immersive multiplayer experience in virtual reality. Eclipse is the name of the first 4D VR game in France, providing a new kind of entertainment to be enjoyed with your family, friends or colleagues. Also discover the PSG x MK2 experience and fly over Paris with Birdly!
INNOVATIONS

VivaTech is more than a place to hear about the latest innovations that are transforming the way we work and play: it’s a place to experience them. Our innovations, a living display of tech premieres, global launches and showcases, welcome guests into the future. The innovations give way to a central Arena featuring demos of drone flights, robot dance shows, robot fights, a sparkling musical setlist of the brightest new talents, today’s most advanced VR/AR and AI experiences. Don’t miss out on our Hall of Tech with all of the biggest and smartest new technologies that will blow your mind!

Discovery sponsored by EDF
• BOOTH F30
For the fourth edition, EDF is the partner of the Discovery area. Come and discover a selection of 40 Startups who are creating and inventing today the world of tomorrow in the fields of smart energy, robotics, connected health... Eco Wave Power, one of the featured innovations, uses technology that extracts energy from ocean and sea waves and converts it into electricity.

Discover Citroën’s Vision of Tomorrow’s Mobility
• BOOTH D18
Come and see how Citroën will feature two complementary visions of mobility, including a concept car making its world debut at VivaTech. The Brand will also present its latest innovative projects on mobility and user friendliness developed with French partners.

Huawei Mate X
• BOOTH J06
Experience the future of mobile technology with the first world’s fastest foldable 5G phone, Huawei Mate X. Its design integrates a new era of communicative interaction. Keep it compact for daily smartphone tasks or unfold it to reveal an exceptional experience in multitasking or entertainment.

Virtual Reality - Oculus Go by Facebook
• BOOTH F12
Come to the Facebook booth to see how, through Virtual Reality, innovation and hardware come together to give you new experiences both thrilling and moving.

Microsoft AI: Amplifying Human Ingenuity
• BOOTH G30
Discover how Microsoft AI amplifies human ingenuity through an array of trusted technologies and programs that enable AI innovation and transformation. Play with the latest AI innovations, learn how AI can help transform your business to maintain relevance and stay ahead in today’s changing environment. Explore how AI can help solve some of society’s greatest challenges, from environmental sustainability to helping people with disabilities.
INNOVATIONS

**Watson in Action by IBM**
*BOOTH F23*
Get a glimpse of the impact and scale of IBM’s leading enterprise-grade AI at their Watson in Action experience. Complete with an overview of how Watson is able to “see, listen, and understand” the world of sports and the world at large.

**Virtual News TV Studio by TF1**
*BOOTH B23*
At the time of fake news, what can journalists do to ensure reliable information? Deep Fake and other purely virtual content impact the news media industry. Check out how TF1’s News Division is taking action against those threats through decoding and pedagogy.

**City of Drones by Cisco**
*BOOTH F13*
The City of Drones challenges you to pilot your own aircraft to monitor Dubai’s traffic congestion. Fly your drone above the City of Gold using its cameras and sensors to collect data and provide an accurate picture of traffic issues in urban areas. Are you up for the challenge?

**3D Printing in Suspension by Groupe Bouygues**
*BOOTH D22*
Soliquid is developing a unique process for large-scale suspension 3D printing in a reusable and long-lasting gel matrix. Watch in real time the 3D printing in suspension of small objects on Groupe Bouygues’ booth.

**SWITCH - Carewan by KPMG**
*BOOTH G17*
Come across an immersive experience of collaborative work. Enter the bubble and test KPMG’s VR experience to learn how to collaborate with others. Put on the VR headset and try to build something together without having the same information...

**Renault EZ-FLEX: Innovative Experiment to Better Understand Last-Mile Delivery**
*BOOTH H13*
A compact, electric, connected and agile experimental light commercial vehicle. It will be tested with professionals to collect data in order to better understand their needs, identify use cases, better grasp the new challenges of last-mile delivery efficiency in urban areas and improve product specifications.
INNOVATIONS

SkinConsultAI by L’Oréal
• BOOTH F22
Vichy SkinConsultAI is a digital skincare diagnostic tool co-developed with dermatologists to detect signs of aging and offer personalized skincare advice for a fresh-faced future. Created in partnership with ModiFace and L’Oréal R&I, this technology was born out of 15 years of scientific research on skin aging and artificial intelligence.

F1 Partnership with Mercedes-AMG Petronas Motorsport by HPE
• BOOTH D30
HPE has accompanied Mercedes in harnessing the power of better data to create F1 cars, from the design phase to analysing their race data. The Apollo High Performance Computer accelerates complex simulations to improve track results.

Samsung Electronics Innovations
• BOOTH H21
Samsung Electronics will feature their latest mobile products, including the new Galaxy S10 line, Tabs S4, and Galaxy Watch Active. The booth will also host eight Samsung portfolio startups along with representatives from Samsung Catalyst Fund and Samsung Ventures.

Help Dell Technologies to Clean the Ocean!
• BOOTH G36
We are reducing ocean plastic waste! Each visitor can create a personalized submarine for a digital ocean. Help Dell clean the oceans of plastic that will be recycled as packaging for the Dell XPS13. For each submarine added to the game, Dell Technologies will donate to the Lonely Whale foundation.

Air Liquide and MyFood
• BOOTH H17
Air Liquide and MyFood are providing a CO₂ fertilization process to improve quality and yield of vegetables in greenhouses. The process is smart and connected, also allowing re-use of CO₂ emitted by industry. Farm locally, eat well and contribute to preserve the planet!

VivaTech Show
• STAGE ONE
Let’s celebrate innovation! On the stage of the Dome of Paris, a spectacular show combines performing arts with technological innovations to tell a unique story. Choreographed by Malik Le Nost, it will bring together nine performers on stage, including Srikanta Barefoot from famous Cirque du Soleil.
STARTUP PITCHES HIGHLIGHTS

Being the best and brightest of global tech requires collaboration. Come and see startups pitch all day long on our stages in front of a jury and our partners as they tackle their challenges. Not only will you see startups fight for their ideas, but you will also meet the next generation of top talents!

WHAT’S NEXT
BY CAPGEMINI INVENT

Thursday • 17:30 - 18:30
Techstars
Techstars Paris Accelerator is looking for startups that can leverage the use of technology in the real world of their corporate partners AccorHotels, Air Liquide, GEFCO, Groupama, FDJ and Total.

Friday • 09:50 - 11:20
What’s Next
Inventing new services and business models within one of the top world-wide mobility service platform.

Friday • 13:45 - 15:15
Female Founder Challenge Award Ceremony 2019
VivaTech and 50inTech are joining forces to promote women-led start ups willing to raise funds and reveal the world’s 10 most promising female founders. A high-level jury of VCs and investors will award the winner after a pitch contest. Come and meet the next female founder rising star!

PITCH 2
BY JCDECAUX

Thursday • 12:00 - 12:30
JCDecaux Nurture Program
Nurture program is aiming at scaling startups at all stages delivering fame and familiarity through their billboards, posters, digital screens and mentoring program.

Friday • 10:30 - 12:00
Klepierre: Design the Future of Retail
How to revamp the whole shopping centers customer experience before, during and after the visit. Rewards: The winning startup will receive €10,000, meet Klépierre business team in order to assess feasibility of future collaboration, get personalized meetings with the Group’s major retailer partners and privileged access to apply to Microsoft for startups program.

PITCH 3
BY MÉTROPOLE DU GRAND PARIS

Thursday • 10:00 - 11:30
Métropole du Grand Paris Digital to Increase the Democratic Link with Metropolitans
The Metropole du Grand Paris and its municipalities seek to increase the democratic link with their citizens by increasing collaboration in order to include them in policy making (co-construction) and decision making (co-decision).

Friday • 14:00 - 15:30
Africarena: African Ecosystem Top Startups
Top startups from 10 countries of Africa Tech scene will join VivaTech to pitch their solution and scale in Europe, among them Aerobotics, VivaTech’s winner at Africarena 2018. Reward: networking and connexions with corporates and VCs.

ARENA DISCOVERY

THURSDAY

11:00 - 11:30
Connected Health and Wellbeing
11:30 - 12:00
When Technology Serves Disabled Sports Performance
12:00 - 12:40
Mentalista
13:50 - 14:20
D’un Seul Geste
14:30 - 14:40
ANYmal
14:40 - 15:00
Robot Show
15:00 - 15:30
Science and Technologies for Top Athletes’ Health
15:30 - 15:50
Tech for Mobility
16:00 - 16:30
Mentalista
16:30 - 16:40
Robot Show
16:40 - 16:50
TWICE
17:30 - 17:50
Future of Drones
17:50 - 18:10
Smart Home
18:10 - 18:30
ANYmal
19:40 - 10:10
Smart Energy
10:10 - 10:20
Solar Energy
10:20 - 10:40
Smart Home
10:40 - 10:50
GreenTech
11:00 - 11:10
Connected Health and Well Being
11:10 - 11:30
Digital Art and Visual Experience
11:30 - 12:00
Student Challenge and All for Startups to Widen the EDF’s Innovation Network
12:00 - 12:30
Mentalista
13:30 - 13:50
D’un Seul Geste
14:00 - 15:30
Kasparov Chess Contest
15:30 - 16:00
Why Should You Apply to the EDF Pulse Start-up Awards: Alumni Experiences
16:10 - 16:40
Mentalista
16:50 - 17:00
ANYmal
17:00 - 17:20
Robot Show
18:00 - 18:40
Embodme Concert

FRIDAY

11:30 - 12:00
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17:00 - 17:20
Robot Show
18:00 - 18:40
Embodme Concert
### TALENT CENTER

**BOOTH T08**

**THURSDAY**

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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
<th>Organizers</th>
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<tbody>
<tr>
<td>10:00 - 10:20</td>
<td>Soft Skills Are all You Need</td>
<td>Marialya Bestougeff, CENTTOSOFT Yann Gabay, OREEGAMI</td>
<td>moderated by Jean-François Fiorina, GEM</td>
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<tr>
<td>10:20 - 10:40</td>
<td>What Is a Chief AI Officer?</td>
<td>Jean-François Goudou, MEERO</td>
<td>moderated by Sarah Akel, CHANGE THE WORK</td>
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<td>10:40 - 11:00</td>
<td>Your Difference Is Your Strength</td>
<td>Alexandre Pachulski, TALENTSOFT Laura Cambronero, OREEGAMI</td>
<td>moderated by Gregory Pouy, LAMERCATIQUE</td>
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<td>11:00 - 11:15</td>
<td>Recruiting Is a Game</td>
<td>Djamil Kemal, GOSHABA</td>
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<td>11:45 - 12:10</td>
<td>More than an Income [PART 1]</td>
<td>Amélie Bégin, COVIVIO Alix Marie, WORKWELL</td>
<td>moderated by Rémy Bigot, WIDOOBIZ</td>
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<td>14:00 - 14:20</td>
<td>Ask Me Anything</td>
<td>Holly Ridings, NASA</td>
<td>moderated by Launice N’Kaoua, LES ECHOS</td>
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<tr>
<td>14:20 - 14:40</td>
<td>Ask Me Anything</td>
<td>Talia Gershon, IBM</td>
<td>moderated by Launice N’Kaoua, LES ECHOS</td>
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<tr>
<td>14:40 - 15:00</td>
<td>Ask Me Anything</td>
<td>Katelin Holloway, REDDIT</td>
<td>moderated by Launice N’Kaoua, LES ECHOS</td>
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<tr>
<td>15:20 - 15:40</td>
<td>We all Need a Mentor</td>
<td>John Chambers, JC2 VENTURES</td>
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<td>16:25 - 16:45</td>
<td>Lessons to Build Brilliant Teams</td>
<td>Renaud Dorva, RANDOM COFFEE</td>
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<td>16:45 - 16:55</td>
<td>Jobs of the Future:</td>
<td>Benjamin Gans, CAP DIGITAL</td>
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**FRIDAY**

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<tr>
<td>10:00 - 10:10</td>
<td>New Technologies:</td>
<td>Nicolas Guy, FRANCE APPRENTANE</td>
<td>moderated by Sarah Akel, CHANGE THE WORK</td>
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<tr>
<td>10:10 - 10:55</td>
<td>Learning How to Learn</td>
<td>Patrick Ok, SLASH Nicolas Pasquet, MAKIN’OV</td>
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<tr>
<td>11:00 - 11:15</td>
<td>We all Need a Mentor</td>
<td>John Chambers, JC2 VENTURES</td>
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<tr>
<td>11:20 - 11:40</td>
<td>Ask Me Anything</td>
<td>Tomas Chamorro-Premuzic, MANPOWERGROUP</td>
<td>moderated by Nadim Bel Lalahom, PWC EXPERIENCE CENTER</td>
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<tr>
<td>12:30 - 12:45</td>
<td>Building a Conscious Career</td>
<td>Anjuli Pandit, BNP PARIBAS</td>
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**Talent Connect and Talent Center**

VivaTech rises the challenge to match prospective employees with the businesses who need them. Talent Connect is a recruitment platform consisting of an updated Job Board of more than 2,000 job offers and one online digital skills test, the Digital Room. Talent Center, is a 200sqm-area designed to host recruitment interviews, coaching sessions, online tests and a conference program dedicated to career guidance, sponsored by ManpowerGroup.

More info on [www.talentconnectvivatechnology.com](http://www.talentconnectvivatechnology.com)

**Women Mentoring Sessions**

Partnering with more than 25 French and international organizations promoting gender parity, VivaTech has invited some 3,500 women to attend free of charge this year. Among these organizations, VivaTech has teamed up with three leaders in the field of tech training: Digital Ladies & Allies, Girls in Tech and StartHer, which alone represent an active community of more than 135,000 members in 40 countries.
Once again, TechCrunch and VivaTech are partnering to organize the largest Corporate Hackathon in Europe from May 17 to May 18, bringing hundreds of hackers together for 36 hours. Five corporate and tech partners will challenge hackers with specific problems and award the best projects with prize money, incubation, hardware, and lots of surprises! TechCrunch will also award the best project with a €5,000 reward, tickets to TechCrunch Disrupt Berlin 2019 and VivaTech 2020.

**TECHCRUNCH HACKATHON**

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<th>From Friday 10:30 to Saturday 13:00</th>
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<tr>
<td>• HACKATHON</td>
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<td>Prototyping Phase</td>
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<th>Saturday 14:00 - 17:30</th>
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<tr>
<td>• CEO FORUM</td>
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<tr>
<td>Project Presentations &amp; Awards Ceremony</td>
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**TECHDAYS**

For the first time, TechDays will bring together more than 30 events in Paris and Île-de-France during the week of VivaTech. This program aims to make Paris the place to be when it comes to Tech in May. An initiative by the Regional Council of Île-de-France, the French Tech, France Digitale, the City of Paris, Station F and VivaTech.

Complete program and information on: www.techdays.paris
## A SELECTION OF SIDE EVENTS

### VC Night - With Aster Capital, Entrepreneur Ventures, Idinvest, Iris Capital, Orange Digital Ventures, Salesforce Ventures & XAnge
On Wednesday May 15, takes place the official Viva Technology pre-opening party, where the VC ecosystem will welcome international startups attending VivaTech in a casual setting. Thousands of startups from all over the world will meet VCs in one of the most festive streets over a drink.

**Wednesday, Event dedicated to Startups, VCs**
- Free entrance at partners bar

### Viva Party - By VivaTech & Station F
Join us for Viva Tech’s biggest side event in the world’s largest startup campus. One night to network with important stakeholders of Viva Technology’s ecosystem, attend great live music and enjoy exquisite Italian food at Station F!

**Thursday, Event dedicated to Startups, Executives, VCs**
- Online ticketing

### Open Air Terrasse Afterwork - By VivaTech
Let's me up at the Hall 1 Terrasse with everything you need to chill out after an intensive day at VivaTech: drinks, live music and networking!

**Thursday and Friday, Event available to all VivaTech attendees**
- Free entrance

### Ecosystem Night - With 50 Partners, ConsenSys, Hello Tomorrow, Schoolab & Techstars
Unlock the doors to Paris’ Tech Ecosystem: On Thursday evening after VivaTech closes its doors, some of Paris’ top ecosystem players will open theirs and show the vibrancy of the local tech scene. Be there or be square!

**Thursday, Event reserved to Startups, Executives, Medias, VCs**
- Upon registration

### Green Avengers Night - By FAMAE
The FAMAE Foundation will present the finalists of the “Precious Water!” Challenge. Come and meet the women, men and innovations that will save the planet! Come meet Solar Impulse, the Carasso Foundation and Citizen Capital. Discover the innovations from the 2018 & 2019 FAMAE’s challenges!

**Thursday, Event reserved to Startups, Executives, VCs**
- Upon registration

### Tech Along the River - By AFNUM, Business France, MEDEF, Paris Region
Convivial networking soirée along the Seine aboard the luxurious Diamant Bleu boat. Meet investors, high-level executives from major companies and startups.

**Friday, Event reserved to Startups, Executives, VCs**
- Upon invitation
VENEZ
VIVRE LE FUTUR
DE LA MOBILITÉ
SAMEDI 18 MAI