

New records for the Viva Technology startups Challenges 2018!

**1112 startups selected from 8418 applications:
X2 the number from the 2017 edition!**

Paris, the 21st of March 2018 - 1112 startups have just been selected out of 8418 applications for the 102 Challenges organised by Viva Technology; twice the amount of applications compared to last year. This year's results show great diversity with an array of startup nationalities, profiles and sectors represented!

Put forward by 20 of VivaTech's partners, the Challenges enable these major corporate companies to identify and engage with the most innovative and promising startups from around the world. For the startups, the Challenges are a major opportunity to make themselves known and offer solutions to help large companies with their digital transformation.

This year, the results of the Challenges highlight and reinforce VivaTech's international appeal with 50% of startup applications originating from outside of France and a total of 95 countries represented. The "Top 10 Countries" with the highest number of applications include France, USA, UK, Germany, Israel, Italy, Spain, Russia, South Korea and South Africa.

The top 5 sectors of activity for the startups are reflective of major trends: artificial intelligence, internet of things (IOT), virtual and augmented reality, HR and the future of work, and customer and user experience. Among the Challenges proposed this year were "Future of Work" with Orange and "Enjoy Shopping Again" with SAP. LVMH also sought out the most innovative startups to collaborate with the LVMH Maisons.

It is also worth noting that the selected startups display a variety of development stages with 18% at conception stage, 19% seed, 44% early stage and 19% mature.

The results of the Challenges are a testimony of VivaTech's global reach and dedication to provide meaningful connections between startups and major corporate groups.

Partners involved: AccorHotels - Airbus - Cisco - Engie - EDF - LVMH - ManpowerGroup - Orange - PMU - RATP Group - Sanofi - SAP - SNCF - Sodexo - TF1 Groupe - Thales - Valeo - Vinci Energies - Région Auvergne-Rhône-Alpes - Région Centre-Val de Loire.

About Viva Technology - Co-organized by Publicis Groupe and le Groupe Les Echos, VivaTech is the world's rendezvous for startups and leaders to celebrate innovation. It's a gathering of the world's brightest minds, talent, and products taking place in Paris on the 24th-26th of May 2018. More than 68,000 visitors attended the 2017 edition, and this year builds on that success as startups, business leaders, investors, academics, students, and media from around the world descend on Paris for three packed days.

More information at www.vivatechnology.com and @VivaTech

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STARTUP CHALLENGES 2018

The Viva Technology Challenges enable global companies to meet innovative startups from around the world, and startups to respond to issues being faced by these major corporates. After the success of the Challenges platform during the last two editions of VivaTech, and the numerous business synergies that have been forged from this startup-corporate collaboration, the challenges were reinstated this year with high expectations. Here are the results for 2018:



50% INTERNATIONAL STARTUPS

REPRESENTED BY
95 COUNTRIES

TOP 10 number of applications
from these countries



STARTUP DEVELOPMENT STAGE



TOP STARTUP SECTORS

-
1. AI
 2. IOT
 3. VR/AR
 4. HR & FUTURE OF WORK
 5. CUSTOMER EXPERIENCE / UX